



REGIONAL SEMINARS

RECRUITMENT AND RETENTION

The recruitment and retention of high-quality police officers is one of the greatest challenges facing police departments nationwide. Our "Recruitment & Retention" seminar will expose participants to topics such as the legal landscape; selection methods; free tools; and other considerations to create a successful recruitment strategy. We'll also cover the critical candidate vetting process required to ensure those hired meet the highest moral and ethical standards.

REGISTRATION: 1:00 PM

TRAINING: 1:30 PM - 4:30 PM

To register, click on the location links to the right or email channac@cirsa.org.

- Beverages will be provided.
- The cost of the training is **FREE** for members, however, space is limited and registration is required.

800.228.7136 | CIRSA.org

DATES & LOCATIONS

WED.
MAR
26

DENVER

CIRSA - First Floor Training Room
3665 Cherry Creek North Drive
Denver, CO 80209

THUR.
MAY
15

LOVELAND

Embassy Suites
4705 Clydesdale Parkway
Loveland, CO 80538

WED.
JULY
23

GLENWOOD SPRINGS

Hotel Colorado
526 Pine Street
Glenwood Springs, CO 81601

THUR.
SEPT
18

TRINIDAD

Police Department Training Room
160 East First Street
Trinidad, CO 81082

PRESENTER



MARK PFETZER

**RMP RISK CONSULTANT
& FORMER CAPTAIN AT
SAN JUAN (NM) COUNTY
SHERIFF'S OFFICE**

Mark Pfetzer is a law enforcement professional/consultant specializing in risk management, policy development, training, and operational strategies for law enforcement agencies. With over 23 years of experience, he has held command-level positions and developed expertise in recruitment & hiring, professional standards, investigations, personnel development, and policy management. Mark retired as a Captain from the San Juan County Sheriff's Office (NM) and later served as the Police Administrative Manager for the Durango Police Department (CO), where he implemented initiatives to refine and enhance recruitment and agency operations. Mark takes a results-driven approach, leveraging data and metrics to guide decisions, balancing best practices with operational realities, and developing innovative solutions for recruitment and retention. His work focuses on attracting and retaining top law enforcement talent while ensuring agencies maintain high professional and ethical standards.